

JAZZ CLUB OF WA ADVERTISING

1. JAZZNOTES

1.1 BUSINESSES

If you wish to advertise your business in JazzNotes, the cost per edition is **\$20**. This is for approx. 1/3 of a newsletter page –it can include a hyperlink to an external host (e.g. business website)

1.2 BANDS

If a regular Jazz Club band has a **regular** gig somewhere we would be pleased to list it in the **gig guide** in Jazz Notes.

For a **one-off gig** ...

1. If you are offering discounted entry (10% or more) for Jazz Club of WA members, we can do a short article, including embedded links and a picture in Jazz Notes at **no cost**. Submissions close on the 20th of the preceding month.
2. If you want to **buy a small ad** in Jazz Notes , the cost is **\$20**. This is for approx 1/3 of a newsletter page –it may include hyperlinks (e.g. band's facebook or gig booking site)
3. You may wish to **print your own handbills** to hand out or leave at the door on our regular Tuesday nights.

2. SUBSCRIBER MAILING LIST

To maintain our well-earned trust with our subscribers, our subscriber mailing list is reserved for **CLUB BUSINESS ONLY**. (e.g. newsletter, club gigs, meetings, members issues etc.)

On very rare occasions, we may promote non-club band gigs to our subscribers, provided that **all** of the following criteria are met:

1. The style of the gig is consistent with the club's objective to promote traditional jazz.
2. Jazz Club of WA members receive a discount of 10% or more on the normal door rate.
3. The gig is a genuine special event, of extraordinary interest to traditional jazz lovers.

Enquiries to the editor:

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